



ATLANTA CITY COUNCIL

01-C-0086

ROBERT L. (ROBB) PITTS
PRESIDENT

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ATLANTA, GEORGIA 30335
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January 16, 2001

The Honorable Mable Able Thomas
Chair
Committee on Council
Atlanta City Council
Atlanta, GA 30335

Dear Mable:

I am hereby appointing Dr. Fernando A. Gonzalez to serve as a member of the Human Relations Commission as a Class B member. This appointment will begin upon Council confirmation.

A copy of Mr. Gonzalez's resume is attached for your review.

I would urge the committee's confirmation of this appointment.

Sincerely,

A handwritten signature in cursive script, appearing to read "Robb", written in black ink.

Robb Pitts, President
Atlanta City Council

Enclosure

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Fernando A. González, Ph.D.
2380 Deffors Ferry Road
Atlanta, Georgia 30318
(404) 350 0989
2nando@mediasone.net

EDUCATION

Georgia Institute of Technology, Atlanta, Georgia.
B.S., Applied Psychology, 1968.
University of North Carolina, Chapel Hill, North Carolina.
Ph.D. Psychology, 1973.
Advanced Studies: M.P.H. Program, Epidemiology, 1971-1973.
Georgia State University, Atlanta, Georgia.
Advanced Studies: M.B.A. Program, 1977-1978.

PROFESSIONAL EXPERIENCE

2000 - Assistant Professor of Psychology, Morris Brown College, Atlanta, Georgia.

1992 - 1999 Executive Director, Center of Excellence for Research on Training, Morris Brown College, Atlanta, Georgia.

1990 - 1992 Assistant Professor of Psychology, Morris Brown College, Atlanta, Georgia.

1989 - 1992 Adjunct Professor of Psychology, Morehouse College, Atlanta, Georgia.

1986 - 1992 Restaurant and Marketing Consultant, Self-employed.

1978 - 1986 Owner, Sarita's Restaurant, Atlanta, Georgia.

1975 - 1978 Research Associate, Yerkes Regional Primate Research Center, Emory University, Atlanta, Georgia.

1973 - 1975 Research Fellow, Department of Psychiatry, Harvard Medical School, Boston, Massachusetts.

RESEARCH GRANTS AND CONTRACTS

1997 Co-Investigator: *Competitive Algorithms for computerized training*, ARMY ACTII Contract #DASW01-97-K-0002, Morris Brown College. (1 year; \$150,000)

1995 Principal Investigator: *Behavior Algorithms for computer-generated forces for the distributed interactive simulation*, STRICOM contract N61339-95-K-0008, Morris Brown College. (2 years; \$378,000)

1994 Principal Investigator: *Tolerance to the motivational and motoric effects of drugs*, NIDA Grant 5R24DA-07256-04, Morris Brown College. (2 years; \$78,000)

1992 Principal Investigator: *Center of Excellence for Training Research*, ARO Grant DAAL03-92-G-0382, Morris Brown College. (5 years; \$4,250,000)

1990 Principal Investigator: *Computer Models on Choice*, NIMH Grant 1 R24 MH47188-01, Morehouse College. (2 years; \$58,000)

PANELS AND COMMITTEES

- 2001 Member, Atlanta Parent School Partnership Advisory Committee of the Mexican American Legal Defense and Education Fund (Maldef)
- 2000 Member, Clark Atlanta University's Joint Committee for the Latino Student Initiative.
- 1999 Member, Georgia Hispanic Census Board.
- 1997 Atlanta Hispanic Chamber of Commerce Representative to the National Hispanic Chamber of Commerce Conference.
- 1996 Atlanta Hispanic Chamber of Commerce Representative to the Congressional Hispanic Legislative Caucus.
- 1994 Member, CERT Institutional Review Board for experimentation with human subjects.
- 1993 Panel Leader, City of Atlanta Police and Firemen Promotions Panel.
- 1992 Member, REU Grants Review Panel, National Science Foundation.
- 1991 Chair, President's Committee on Research Advancement, Morris Brown College.
- 1990 Steering Committee. National Research Council. Southeastern Region Conference on Making Mathematics Work for Minorities.
- 1989 Member, Mayor Maynard Jackson's Transition Task Force. Public Safety, Crime, and Drugs Working Group.

OTHER

Featured on CNN "Science and Technology Week" report on decision making under stress (1997).
Featured in *The Atlanta Journal and Constitution* article "Improved shot at Safety" (August 3, 1997, p. D10)
Special Article : Gonzalez, F.A., (1995). Center of Excellence for Research on Training.
Psychological Science Agenda, 4, 11-12

REFEREED PUBLICATIONS

- Gonzalez, F.A. & Waller, M.B. (1974). Handwriting as an operant. *Journal of the Experimental Analysis of Behavior*, 22, 483-489.
- Gonzalez, F.A. (1974). Effects of varying the percentage of key illuminations paired with food in a positive automaintenance procedure. *Journal of the Experimental Analysis of Behavior*, 22, 483-489
- Goldberg, S.R., & Gonzalez, F.A. (1976). Effects of propranolol on behavior maintained under fixed-ratio schedules of cocaine injection or food presentation in squirrel monkeys. *Journal of Pharmacology and Experimental Therapeutics*, 201, 33-43
- Gonzalez, F.A., & Newlin, R.J. (1976). Effects of a delay of reinforcement procedure on performance under IRT schedules. *Journal of the experimental analysis of behavior*, 26, 221-235
- Gonzalez, F.A., and Goldberg, S.R. (1977). Comparison of the effects of cocaine and d-amphetamine on behavior of squirrel monkeys maintained under various schedules of food presentation. *Journal of Pharmacology and Experimental Therapeutics*, 201, 33-43
- Gonzalez, F.A., & Byrd, L.D. (1977). Mathematics underlying the rate dependency hypothesis. *Science*, 195, 546-550
- Gonzalez, F.A., & Byrd, L.D. (1977). Rate-Dependency hypothesis. *Science*, 198, 1182-1183

- Gonzalez, F.A., & Byrd, L.D. (1979). Physiological effects of cocaine in the squirrel monkey. *Life Sciences*, 21, 1417-1424.
- Byrd, L.D., & Gonzalez, F.A. (1981). Effects of adrenergic and cholinergic antagonists on systemic arterial blood pressure, heart rate, and temperature in conscious squirrel monkeys. *Journal of Medical Primatology*, 10, 81-92.
- Gonzalez, F.A. (1994). Simulations of schedule controlled behavior. *Behavior Research Methods, Instruments, & Computers*, 26, 224-230.
- Gonzalez, F.A. & Cathcart, M. (1995). A procedure for studying strategy development in humans. *Behavior Research Methods, Instruments, & Computers*, 27(2), 224-228.
- Greene, III, Washburn, D.A. & Gonzalez, F.A. (1997). Simulating naturalistic demands for speeded judgement. *Behavior Research Methods, Instruments, & Computers*, 29(2), 256-259.

SELECTED PRESENTATIONS

- Gonzalez, F.A. (1995, April). Computer models of decision-making. Invited address at Lehman College, Brooklyn, NY.
- Gonzalez, F.A., Cathcart, M. and Jones, G. (1995, August). Play Strategies in a Computer Game. Paper presented at the annual meeting on the American Psychological Association, New York, NY.
- Gonzalez, F.A. and Jones, G. (1996, April). Development of proficiency in a strategy game. Paper presented at the meeting of the Southern Society for Philosophy and Psychology, Nashville, TN.
- Gonzalez, F.A. (1997, February). Temporal patterns of key-entry as a tool to identify keyboard operators. Invited video teleconference address to principal staff of the US Army Training Directorate.
- Gonzalez, F.A. (1997, April). Methods to assess strategy development in military games. Invited address at the US Army Human Research and Engineering Directorate, Aberdeen Proving Grounds, Aberdeen, MD.
- Gonzalez, F.A. and Jones, G. (1997, May). The evolution of player's performance in a computer game. Paper presented at the meeting of the Association for Behavior Analysis, Chicago, IL.
- Gonzalez, F. A., Greene, H.H., Johnson, A. and Larsen, J. (1997, November). GoSoft: Animation Software for Research and Teaching. Paper presented at the annual meeting of the Society for Computers and Psychology, Philadelphia, PA.
- Gonzalez, F.A. (1998, June). Evolution of proficiency in a computer game. Poster presented at the annual meeting of the Society for the Quantitative Analysis of Behavior, Orlando, FL.